



THE UNIVERSITY
OF BRITISH COLUMBIA

2022W1 UBC Individual Instructor Report for COMM 294 102 - Managerial Accounting (Minjia Li)

Project Title: **2022W1 UBC Instructor SEI Surveys**

Course Audience: **68**

Responses Received: **33**

Response Ratio: **49%**

Report Comments

Recommended Minimum Response Rates

Class Size	Recommended Minimum Response Rates based on 80% confidence & ± 10% margin
< 10	75%
11 - 19	65%
20 - 34	55%
35 - 49	40%
50 - 74	35%
75 - 99	25%
100 - 149	20%
150 - 299	15%
300 - 499	10%
> 500	5%

Creation Date: **Monday, January 23, 2023**

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University Module Questions

University Module Questions

Question	N	n	SD	D	N	A	SA	N/A	IM	DI
Throughout the term, the instructor explained course requirements so it was clear to me what I was expected to learn.	68	33	1	0	2	9	21	0	4.7	0.4
The instructor conducted this course in such a way that I was motivated to learn.	68	33	0	0	3	13	17	0	4.5	0.3
The instructor presented the course material in a way that I could understand.	68	33	0	0	4	11	18	0	4.6	0.4
Considering the type of class (e.g., large lecture, seminar, studio), the instructor provided useful feedback that helped me understand how my learning progressed during this course.	68	33	0	0	4	8	21	0	4.7	0.3
The instructor showed genuine interest in supporting my learning throughout this course.	68	33	0	0	2	4	27	0	4.9	0.2
Overall, I learned a great deal from this instructor.	68	33	0	0	1	9	23	0	4.8	0.2

Question	%Favourable
Throughout the term, the instructor explained course requirements so it was clear to me what I was expected to learn.	91%
The instructor conducted this course in such a way that I was motivated to learn.	91%
The instructor presented the course material in a way that I could understand.	88%
Considering the type of class (e.g., large lecture, seminar, studio), the instructor provided useful feedback that helped me understand how my learning progressed during this course.	88%
The instructor showed genuine interest in supporting my learning throughout this course.	94%
Overall, I learned a great deal from this instructor.	97%

Faculty Questions

Course Questions

Question	N	n	SD	D	N	A	SA	N/A	IM	DI
The textbook or other assigned readings were important for understanding the course.	68	32	5	2	6	10	6	3	3.7	0.7
The notes and readings prepared by the instructor were useful.	68	33	0	0	0	6	25	2	4.9	0.2
The course assignments provided a useful learning experience.	68	33	1	0	1	12	19	0	4.6	0.4
I would recommend this course to other students.	68	33	1	1	3	11	17	0	4.5	0.5
I found the workload in this course to be heavy.	68	33	0	11	12	10	0	0	3.0	0.4
I found this course to be difficult.	68	33	0	7	16	10	0	0	3.1	0.4

Question	%Favourable
The textbook or other assigned readings were important for understanding the course.	55%
The notes and readings prepared by the instructor were useful.	100%
The course assignments provided a useful learning experience.	94%
I would recommend this course to other students.	85%
I found the workload in this course to be heavy.	30%
I found this course to be difficult.	30%

Open ended feedback

Do you have any suggestions for what the instructor could have done differently to further support your learning?

Comments
Everything is explained very clearly
I think going at a slower pace would help understand the content better.
Maybe give more time for the class to take down all the notes:)
During lectures, I would appreciate if we had more time to digest slides with a lot of notes written on it.
— Not really to be honest; Minka has been great and it's been a great learning experience as a student. She's very open to helping the students and also incorporates a lot of unique aspects to the class.
The prof was near perfect, lessons were easy to understand, informative and always ready to support.
She is a great prof.
Super well organized, all the learning objectives were clearly identified and she made the best slides possible. The information was very concise and well taught, she was very articulate and passionate in lectures. I usually have doubts for graduate students as professors but Minka has been nothing but amazing.
N/A – maybe more practice finals?
I think just continuing the practice questions with answer keys.
Nothing really! I thought Minka was an excellent instructor. Maybe having more in-class problems to walk-through because those really helped me understand the course material.
Go slower on harder content
Go slower during lecture times, oftentimes she was going too fast for me to follow along and I felt lost
Could have explained more about the concepts than focusing on sample questions.
Speak slower and more explanation time during class!
A suggestion is to go slower in lectures especially when explaining something important or writing a lot of text on the slides.
More practices on the slides covered in class
Perhaps more even distribution of weight, less weight on exams and more on assignments.
I think she could have slowed down a little bit when doing lectures.
I think the instructor could give more practice questions after the class to help understand concepts.
Potentially, I think that reading the slides with a more excited tone would help make the material a little more interesting. However, with that being said I think that everything about the course was super engaging.

Please identify what you consider to be the strengths of this course.

Comments
I was able to both explain and create financial statements
Learning how to control the cost and making decisions based on the costs.
The fact that the exam is non-cumulative and the amount of content in the course is perfect, it's not too much or too little.
everything is clear
Very clear instructions, very helpful review resources, and very organized notes structures!
Very interactive, the use of Kahoot really motivates students to learn better
The professor includes problems for each new topic we learn and walks over the solutions in class, which was very helpful.
— Clean lecture slides and content, it was super easy to keep following along with the lecture content and learn — Reasonable homework assignments + adaptive practice as well. Did not feel very stressed while doing this course — Minka's exams were also very reasonable and fair!
Builds logical thinking skills, organization skills and teaches about managerial accounting
This course cover every basic info about the managerial accounting.
A lot of practice exercises solved in class.
It is well organized and structured, easy to follow along with the slides.
VERY thorough, I loved how she explained each formula over again for each question instead of assuming we knew it already.
Detailed me easy to follow lecture slides
I think a strength of this course is has relaxing it is. I like how during lectures you walk through the practice questions and show your work. I also appreciate how you would upload class lecture videos and notes so if we were sick or couldn't make it we would have enough study resources.
Simple and straightforward. Easy to do well if you come to class and do the required assignments.
Clear, informative
The instructor provided clear lecture notes that helped students review.
Interactive knowledge testing checkpoints, lots of in-class examples
Good amount of content. Not too much not too little.
Very clear communication and supportive
This course provided lots of practice material and example questions of varying difficulty, which helped me prepare for the exam.
The slides
– The difference between financial accounting and managerial accounting. – How to use accounting methods and data to help make decisions.
I think all the slides are super comprehensive of the material and are the best resource for this course.
I really liked that all the content that we were expected to learn was on the slides that she went over in class. I also appreciated lots of practice problems were reviewed during class time.

Please provide suggestions on how this course might be improved.

Comments
N/A
probably a little bit more practice questions posted on canvas to allow us to do practice
N/A
For the Canvas recording, would be nice to include the screen of the slides.
I wish there was more online practice like Pearson mylab
N/A
Possibly incorporating more real-life applications and examples. Otherwise it can be a bit dry.
More time doing examples!!
Nothing I can think of.
the lecture slides should be more related to the materials covered in textbook
Perhaps more variety in the way course material is taught to keep engagement throughout the lecture – videos, group activities.
I hope this course can give more realistic examples to explain concepts, just for background learning.
Maybe eliminating textbook or paying for the textbook altogether.
I think it was somewhat obvious this is one her first times teaching a university course. She did a good job with explanations however would often not notice when people had their hands raised at one half of the classroom. She also was too nice sometimes. I can tell she's a really passive person which has a lot of advantages (approachable and kind) but she wouldn't step in when people were talking during lectures. Also frequent little mistakes regarding the numbers she would either say aloud or write down on her slides which was confusing at times. Really great for one of her first times, just more experience is needed.

Please comment on aspects of my teaching which you have found particularly effective as well as on those aspects which might be improved. You may wish to comment on areas such as classroom delivery, class discussions, interaction with students, availability outside class and overall interest in students.

Comments
You were very patient in teaching and helpful with student's questions. The content of the class was very enjoyable. Thank you!
You usually give us recaps of past lectures in every class so that we can condense the materials better.
I found that the number of practice questions we had each class was really useful to understand the concepts. However, there was a lot of information delivered each class. It would be nice to have a five-minute break halfway through each class.
Always presented information in a very engaging and organized way that was straightforward to understand:)
I appreciate that you showed a lot of care to answering questions outside of class time and providing a lot of resources to practice for those who are interested.
<ul style="list-style-type: none"> — Class slides were very clean and really helped me understand the class content. — Kahoots, ending review class were all very fun and helped spice up the class! — Takes great feedback!
Patient teaching, easily understandable slides and timely interactive classes are exactly what this class delivered, I found everything easily digestible and found myself enjoying weekly assignments.
There are a lot of example questions that can help us improve and practice.
Minka did a fantastic job of teaching and engaging the students. You created a welcome atmosphere for learning and made it engaging with Kahoots.
Lectures were engaging and valuable. Minjia was very kind, respectful, and resourceful. One of the best professors I have had at Sauder so far.
I liked the self practices and how she wrote step-by-step how to get to each answer. She was also very accessible and approachable after class!
classroom delivery was clear to follow
I really liked the classroom delivery of having quick checks on how we are doing and having you walk through the answers. I also appreciated how i-clicker itself was just for learning, it makes going to class a lot more relaxing.
Minka was very organized and provided all the necessary resources for our learning. I also liked how you connected with us by talking about your personal life a little bit.
Very kind instructor but go slower on harder concepts
The slides were very clear, the material and accompanied practice was very helpful
Lots of availability outside of class, lots of examples, and interactive classes!
One suggestion is to go slower in class, especially when explaining an important topic or there is lots of writing or calculations on the screen. Other than that, I really enjoyed your teaching and class and had a great time!
Clear explanation on course concept
I found the professor to be extremely kind, supportive, and encouraging throughout the course. We have been provided with ample material to prepare for the exam from lecture slides, assignments, additional practice and mock exams.
Thoroughness in slides and class examples
I really like the course arrangement of this course. The iClicker and Kahoot practice really help to review concepts and formulas. The instructor can give clearly outlines in each class and explain concepts step by step with handwriting, which really helps to understand the new concept. In addition, the filled ppt after each class is a good material to review and prepare for exams.
I hope in explaining new concepts, the instructor can slow down her speed a little so that we have time to take notes.
Your ability to connect the slides to the problems and show the tracing of the modules to the concepts are truly inspiring. A course I expected to be super boring ended up being my favourite thanks to your teaching.
As mentioned, her slides were really good and understandable. Classes also felt fairly interactive with kahoots, iclicker, and practice problems.

Please comment on the course. Indicate elements which you have found particularly effective or which you feel I could improve upon, e.g., the reasons for any low/high ratings you have given. Be specific. You may wish to comment on such areas as topics and scope of material covered, readings, exams and assignments and whether or not your interest in the area has been stimulated.

Comments
You provided kahoot exercise every time after a chapter which helps me review the chapter really well.
For the size of the class, I would prefer a smaller classroom so that we can have better engagement with the instructor.
The assignments on Wiley Plus are confusing at times using different technical terms than the ones we learned in class.
The delivery was especially clean and straightforward, and is for sure a plus in the class. Minka also clearly loves what she does and is very passionate about the class.
Each assignment is only 2% of the final grade and you need 2h or more to finish each. So I think that they should have a higher %.
The content itself is pretty dry (personally), but I found it was taught well. Maybe adding real-world examples could make the content more relevant.
Very thorough lessons
assignment materials were slightly more difficult than topics covered in class so it would be more helpful if you explained in class
I like the scope of the material and felt that it was very fair what was assessed based on what we learned in class. I appreciated the additional explanations and context within the real-world.
The slides were really helpful in learning the concepts and a good resource to refer back to. The practice questions on Wiley is how I really learned the material.
Adaptive and self-practices were useful!
Willey plus practice and the homework assignments were very useful. The adaptive practice was also very useful!
The professor's friendly and kind demeanor has created a comfortable environment in class, providing a positive learning experience.
exam was fair and how she prepared us for it
I would like to give 8.5 out of 10 for this course. The instructor can really clearly deliver information to us. The in-class activities and assignments both are helpful in understanding concepts. I am really interested in taking COMM 294. In addition, this course also gives me another way to see accounting and how managerial accounting can help to make decisions throughout the company in different departments.
The WILEY assignments are super helpful in identifying concepts and expanding my learning. The finals and midterms are super fair and it makes me excited for accounting.

Explanatory Note

Percent Favourable Rating

This is the percentage of respondents who rated the instructor a 4 or 5 (Agree or Strongly Agree).

Interpolated Median

The data collected for Student Experience of Instruction (SEI) are ordinal in nature, with a natural order (from 1 to 5). While the mean may be used as a measure of central tendency for such data, it is not an appropriate or accurate representation of SEI data (cf. Stark & Freishtat, 2014). The usual measure of central tendency for ordinal data is the median. As a result, we have been reporting the mean and the median for the last several years. After considerable thought and data modeling, we now believe that the interpolated median is the best representation of the data, since it takes the frequency distribution into account.

Consider the following example from 2015W, the two course sections have identical mean (3.8). However, the instructor in section 2 received 77% favourable (4-5) ratings, compared to 53% for the instructor in section 1. The Interpolated median values of (3.7 and 4.2), much better reflects the distribution of the scores above and below their respective median. Furthermore, the interpolated median is better correlated with percent favourable rating; such that an interpolated median of 3.5 on a Likert scale of 1 to 5, corresponds to 50% favourable rating.

Frequency Distribution

Response for University Module Item	Section 1	Section 2
5 = Strongly agree	5	5
4 = Agree	3	5
3 = Neither agree nor disagree	6	0
2 = Disagree	1	2
1 = Strongly disagree	0	1
Mean	3.8	3.8
Median	4.0	4.0
Interpolated Median	3.7	4.2
Percent favourable rating	53%	77%

Dispersion Index

The dispersion index is a measure of variability suitable for ordinal data (Rampichini, Grilli & Petrucci 2004). This dispersion index has values between zero and 1. A zero dispersion index indicates that all respondents in the section rated their experience of instruction the same. An index value of 1.0 is obtained when the respondents are split evenly between the two extreme values (Strongly Disagree & Strongly Agree), a very rare occurrence. In SEI data at UBC, the index rarely exceeds 0.85, and mostly for evaluations not meeting the minimum recommended response rate.